

# **Supplementary Appendix**

## **Re-evaluating the Role of Ideology in Chile**

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# 1 Appendix A: Selection of Cerrillos

It is useful to visually examine how Cerrillos is an excellent predictor of national electoral results. The first column provides the year of the presidential election, the second column the initials of the presidential candidate, the third the vote share of that candidate across the entire country, and the fourth the vote share of that candidate only in Cerrillos. The sum of the absolute differences between the columns "Chile Vote Share" and "Cerrillos Vote Share" corresponds to the total absolute difference (TAD).

Table 1: Comparison between Chile and Cerrillos

Election	Candidate	Chile Vote Share	Cerrillos Vote Share
1989	EFR	0.551	0.573
1989	EBB	0.294	0.280
1989	FET	0.154	0.146
1993	EFR	0.579	0.579
1993	AAB	0.244	0.224
1993	JPE	0.061	0.071
1993	MMN	0.055	0.068
1993	EPP	0.046	0.047
1993	CRC	0.011	0.008
1999	RLE	0.479	0.495
1999	JLI	0.475	0.459
1999	GMM	0.031	0.034
1999	THG	0.005	0.004
1999	SLR	0.004	0.003
1999	AFB	0.003	0.002
2005	MBJ	0.459	0.465
2005	SPE	0.254	0.263
2005	JLI	0.232	0.212
2005	THG	0.054	0.058
2009	SPE	0.440	0.433
2009	EFR	0.296	0.262
2009	MEG	0.201	0.237
2009	JAM	0.062	0.066
2013	MBJ	0.467	0.464
2013	EMF	0.250	0.241
2013	MEG	0.109	0.142
2013	FPF	0.101	0.087
2013	MCR	0.028	0.027
2013	ASY	0.023	0.017
2013	RMM	0.012	0.012
2013	RIZ	0.005	0.005
2013	TJL	0.001	0.001

## 2 Appendix B: Selection of Recoleta and Independencia

As a way to increase the sample size, I include two other municipalities in the sample. In this case, I selected the second and third municipalities in the Santiago province that best predict the national electoral results.<sup>1</sup> The following table provides the total absolute difference (TAD) for all the counties in the Santiago province. Recoleta and Independencia are the second and third best predictors.

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<sup>1</sup> Due to budget constraints, I restricted the geographic location of the best predictors (Santiago province). The new municipalities needed to be located close to Cerrillos, so the same enumerators could easily implement the survey.

Table 2: Total absolute differences (TAD) for counties in the Santiago province

County	Total absolute difference
Cerrillos	0.32
Recoleta	0.44
Independencia	0.45
El Bosque	0.46
Quinta Normal	0.48
La Cisterna	0.50
Macul	0.52
San Miguel	0.53
La Florida	0.57
Maipú	0.60
Estacion Central	0.61
Conchalí	0.64
Quilicura	0.71
Peñalolen	0.77
Santiago	0.83
Renca	0.94
Pudahuel	0.94
San Joaquín	0.95
La Granja	0.95
Huechuraba	0.97
Lo Prado	0.98
Nuñoa	1.09
San Ramón	1.10
Pedro Aguirre Cerda	1.26
Lo Espejo	1.28
Cerro Navia	1.28
La Pintana	1.44
La Reina	1.55
Providencia	2.59
Lo Barnechea	3.13
Las Condes	3.63
Vitacura	4.45

### 3 Appendix C: Regression Tables

Table 3: Left-wing respondents

	Outcome
	Electoral Choice
Left-wing	0.493*** (0.037)
Professor	0.248*** (0.046)
Engineer	0.203*** (0.050)
40 years old	0.043 (0.045)
50 years old	0.057 (0.044)
Constant	-0.012 (0.038)
Respondents	65
Observations	650

*Note:* \*p<0.05; \*\*p<0.01; \*\*\*p<0.001

Table 4: Right-wing respondents

	Outcome
	Electoral Choice
Left-wing	-0.292*** (0.047)
Professor	0.281*** (0.048)
Engineer	0.210*** (0.055)
40 years old	0.146** (0.050)
50 years old	0.185*** (0.043)
Constant	0.326*** (0.044)
Respondents	60
Observations	594

*Note:* \*p<0.05; \*\*p<0.01; \*\*\*p<0.001



Table 5: Centrist respondents

	Outcome
	Electoral Choice
Left-wing	0.013 (0.038)
Professor	0.331*** (0.039)
Engineer	0.238*** (0.044)
40 years old	0.077* (0.038)
50 years old	0.116** (0.042)
Constant	0.202*** (0.039)
Respondents	118
Observations	1170

*Note:* \*p<0.05; \*\*p<0.01; \*\*\*p<0.001

Table 6: Non-ideological respondents

	Outcome
	Electoral Choice
Left-wing	0.062 (0.060)
Professor	0.374*** (0.077)
Engineer	0.170 (0.104)
40 years old	0.298*** (0.080)
50 years old	0.254** (0.082)
Constant	0.065 (0.078)
Respondents	25
Observations	250

*Note:* \*p<0.05; \*\*p<0.01; \*\*\*p<0.001